...It's a whole NEW ball game
Stepping Up To The Plate

The Louisville Slugger Sports Complex will compete in the fast growing youth sports phenomenon of baseball, softball, soccer and other sports with a state of the art sports facility rivaling anything in the country. We have a great base with over 2 million youth baseball and softball players in the 23 metropolitan areas within a 250 to 300 mile ring surrounding Peoria. The “experience” we provide will be second to none which means our true geographic boundaries will be international.

The Peoria Team

The Peoria Area is the perfect place to introduce America’s Youth to its favorite pastime, “BASEBALL.” Home of future Hall of Famer Jim Thome and New York Yankees Manager Joe Girardi, Peoria has a rich history with America’s Pastime. Nestled along the Illinois River the community is stunningly beautiful and has all the amenities of a big city and the charm of small town USA. Over 4,000 hotel rooms will accommodate all our visitors and greet them with Midwestern hospitality to ensure the best sports experience available. It’s easy to get here from anywhere in the country as we are a short 2.5 hour drive from Chicago, St. Louis and Indianapolis. The Abraham Lincoln sites are a mere 80 miles from our doorstep and the teams will find countless activities to do right here in Central Illinois.
A FACILITY SECOND TO NONE
Premier playing surfaces, great sight lines, major league style dugouts, clean restrooms (that will have mom beaming), elevated press boxes and electronic scoreboards on all fields, excellent concessions and the friendliest staff in the country.

ACCESS
Access to interstate highways is less than a mile from the complex and we are approximately 8 miles from General Wayne A. Downing International Airport.

LODGING
There will be 5 hotels and a huge shopping center with numerous restaurants and entertainment opportunities within sight of the complex.
A Grand Slam!

The Louisville Slugger Complex will be unique in the Midwest with its size, all season versatility, experienced management staff, location to hospitality venues and consumer convenience amenities and partnerships with some of the industry’s top companies and organizations. “We want to bring the baseball dream back to America.”

- We will provide the best sports experience in the country! Our goal is to ensure that every participant and their coaches and parents will leave the facility talking about the experience they had, not how many games they won or lost. We will host over 11,000 competitive games per year and entertain nearly a quarter million people a year.

- We have 10 all synthetic turf youth baseball and softball fields that will help ensure the games will get played. Each field will have major league walk-out style dugouts, bullpens, lights, electronic scoreboards and public announcement systems. We want every kid that participates to capture the feeling of “playing in the big leagues.” The Championship Field will seat 800 in stadium style seating, complete with chair backs for several sections, and all other fields will provide ample seating for spectators.

- There will be 3 outdoor concession and restroom facilities that will be climate controlled and offer full service concessions. The restrooms will be the cleanest in the country.

- There will be umpire locations in each concession facility and you will be able to connect to the internet anywhere in the complex.

- The 125,000 square foot dome will offer year-round opportunities for the kids from January to December. It will be very flexible and capable of hosting multiple events at the same time. The dome will contain 100,000 square feet of turf and another 20,000 square feet of hard surface floors for basketball and volleyball courts or an area to conduct meetings or banquet space.

- We will create a “Youth Hall of Fame” that will keep the baseball dream alive for all that participate in one of our signature events. The Hall of Fame will keep the experience fresh for the participant’s years after they play their last game.

- Every participant in our signature “Hall of Fame Events” will leave with a baseball memento that will remind them for years to come of the wonderful “experience” they had playing baseball. They will also go home with a professionally produced DVD that will remind them of the special “experience” that they had playing baseball.
No Weather Delays!

The year-round nature of the Louisville Slugger Sports Complex is enabled by two main factors... use of state of the art synthetic turf on all fields and a 125,000 square foot dome with room for two full sized softball/baseball fields or three indoor soccer fields on the turfed area and a partitioned area with two full size basketball courts or four volleyball courts on hard surfaced floors. The dome will allow multiple events to take place at the same time and the hard surfaced area can also serve as a great meeting/banquet area when coaches clinics or showcase events are hosted. During the 12-week summer period there will be five-day tournaments of up to 80 teams. These tournaments will begin Monday with games and opening ceremonies and conclude Friday afternoon. On the weekends, another 60-80 teams will arrive for regional baseball and softball tournaments that will begin Friday night and run through Sunday.

The fall months will entertain tournaments and league play from teams throughout the Midwest. The dome steps up to the plate full time in the winter and is a major attraction for not only baseball, softball and soccer tournaments, but also many regional basketball and volleyball events. Throw in a variety of coaches clinics and exposure events that will attract individuals nationally and we will create an oasis for the sports enthusiast.

Every spring the facility will host hundreds of high school and collegiate games from across the Midwest as the synthetic turfed fields offer a welcome relief to the uncertainty of spring weather. The 125,000 square foot dome will be a particularly valuable asset in augmenting the needs of educational institutions. Athletic Directors will welcome us as there will be no more long bus rides only to find their games canceled and additional strain put on their budgets.

Let the Games Begin!

America’s game is baseball and we are going to use the “baseball experience” that young players will get at the Louisville Slugger Sports Complex to expose them to how great our national pastime is. We are going to build a foundation that will keep these kids playing, watching and talking baseball for the rest of their lives!
Signature Events & Merchandise!

Building the “Best Baseball Experience” in the country.

Louisville Slugger Youth Hall of Fame
All participants in our “Hall of Fame” events will be enshrined and their name featured on a specially designated website where each individual can go to show family and friends. This will keep the participants coming back for years and every time they come back they will be reminded of their baseball experience and exposed to marketing from Louisville Slugger or other participating partners. Each participant will also receive a personalized Louisville Slugger “Hall of Fame” bat with their name engraved on it to highlight this keepsake.

Interactive Website
One of our most valuable assets will be used to register all participating teams to our events and for making and confirming hotel reservations. We want these teams to come in and enjoy the “experience” without having to worry about anything. Using the interactive website will also allow us to capture names and emails of all participants so that we can use this database to inform participants about the experience well before the event and long after it is over.

The “Louisville Slugger Experience” Interactive App
Will make our events the class of the industry by allowing everyone with a smart phone, iPad or other type of electronic notebook to have the “experience” at their fingertips: Schedules, places to eat, things to do, where to shop, the weather, local maps, links to our website and merchandizing store, notifications of weather delays, concession menus, schedules of upcoming events or whatever else we feel will make the experience more enjoyable. Participants and families can download this App well before they arrive for the event.

Personalized Bats and Other Specialized Items
Available for all of our events. Will help keep the experience visible for participants well into the future and the excitement about our national pastime alive and well.

The Best Opening Ceremony Show in the Industry
The dome will provide us with a projection screen (up to 70’ tall by 150’ wide). Portable hydraulic bleachers will be brought in for the parents and the kids will sit on the turfed surface. A brilliant laser show on the roof of the dome set to an excellent sound track. We will then project the souvenir DVD featuring a celebrity like Jim Thome or Joe Girardi welcoming everyone to the best baseball experience in the world; taking place in the same community they started their careers. The DVD will also include a professionally produced segment of highlights of (great plays, home runs, etc.) set to an upbeat soundtrack of current music. Other segments could include: Louisville Slugger official welcoming the participants and families; letting them know that baseball can be a beautiful family experience and we are glad you are here. Followed by someone like Mike Matheny talking about how baseball builds character. Other items can be added to make this DVD a treasure that kids will watch dozens of times to relive the experience and keep baseball on their minds.

For More Information Please Visit Our Web Site or Contact Us at:
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